

CoorsTek Chosen by Lean Guru as Example in KAIZEN Seminar

World-renown Lean Manufacturing Guru, Mr. Masaaki Imai, to present at one of the CoorsTek facilities in Golden, April 4, 2006.

Media Contact:
Harrison Hartman

Tel: 303.277.4559
Fax: 303.277.4779
hhartman@coorstek.com

Program Leader:
Aleta Sherman
Director, CAMT

Tel: 303.981.7870
Aleta.sherman@colorado.edu

March 22, 2006 – Golden, Colorado – Today, CoorsTek officially announced their selection to host, along with non-profits Colorado Performance Excellence (CPEX) and Colorado Association for Manufacturing and Technology (CAMT), an advanced seminar titled, “How to Implement Kaizen Strategies to Improve Performance and Results – A Sensei’s Perspective.”

Mr. Masaaki Imai, founder of the KAIZEN Institute and known as the “Lean Guru” and the father of continuous improvement, will present at CoorsTek on April 4, 2006. A pioneer and world renowned leader, Imai has authored the seminal works on KAIZEN and is a global speaker on the implementation practices of sustainable continuous improvement.

“CoorsTek provides the ideal backdrop for Masaaki Imai’s presentation,” notes Aleta Sherman, Director, CAMT. Imai will elaborate on his perspective of a leadership-driven, continuous improvement strategy as he discusses how companies, like CoorsTek, can achieve world-class status through KAIZEN. Participants of this sold-out event will have a first-hand Gemba KAIZEN experience walking through the CoorsTek Clear Creek Valley facility with Imai, followed by an in-depth discussion of creating opportunities for improvement.

CoorsTek invests heavily in continuous improvement activities and, in 2004, established their own hybrid of established best-practices titled, OpXSM

Operational Excellence Program – one of the primary elements in the company’s core vision statements. Since its inception, the CoorsTek OpXSM program has completed over 54 projects – saving over \$9.1 million. CoorsTek has developed their expertise by working with industry specialists like CAMT and CPEX. “We’ve been very fortunate to have the assistance of some industry icons throughout our development,” states Bill Christie, head of the CoorsTek OpX program. “We’ve become an example for customers, suppliers, and competitors alike.”

About the KAIZEN Institute and Mr. Imai:

Located in Austin, Texas, the KAIZEN Institute’s (KI) North American headquarters manages over 29 offices worldwide. KI is the premier consulting company that assures robust and sustainable implementation strategies for global corporations. KI offers comprehensive skills and processes to help customers develop comprehensive improvement programs linked to strategic business goals. To learn more about the KAIZEN institute and get a biography of Mr. Imai please visit their website at <http://www.kaizen-institute.com>.

More about CoorsTek

Established in 1910, CoorsTek is the largest technical ceramics manufacturer in North America and has facilities in Europe and Asia. CoorsTek supplies critical components and assemblies for medical, automotive, semiconductor, aerospace, electronic, power generation, telecommunication, and other high-technology applications. Utilizing advanced material technologies, the company’s engineered solutions enable its customers’ products to overcome technological barriers and improve performance. For more information about CoorsTek, please visit the Company’s website at www.coorstek.com.

For more information about CPEX and CAMT, please visit their websites:

<http://www.coloradoexcellence.org> for CPEX, and

<http://www.camt.com> for CAMT.

###

CoorsTek and Amazing Solutions are registered trademarks of CoorsTek, Inc.
OpX is a servicemark of CoorsTek, Inc.