



CoorsTek Art Contest
Rules & Instructions

The CoorsTek Art Contest is designed to encourage eligible CoorsTek employees and children in their households to use their creativity to create their own interpretation of a drawing representing how they make the world a better place. Judges will choose the winning entries, and prizes will be awarded in accordance with these Rules.

- 1. **AGREEMENT:** Please read these Rules and instructions prior to entry to ensure you understand and agree. Submission of an entry in the Contest constitutes agreement to these Rules. You may not submit an entry to the Contest and are not eligible to receive a prize unless you agree to these Rules.
- 2. **ELIGIBILITY:** To be eligible to enter the Contest, Entrant must be
 - A CoorsTek employee
 - A child age 17 or under in the same household of a CoorsTek employee
 - The grandchild of a CoorsTek employee (age 17 or under).
- 3. **CONTEST PERIOD:** The Contest begins on Monday, June 1, 2020 at 8:00AM Mountain Time Zone and ends on Friday, June 19 at 5:00PM (17:00) Mountain Time Zone. All entries must be received during the Contest Period to be eligible.
- 4. **CONTEST ENTRY PROCEDURE**
 - To enter the Contest, visit: www.coorstek.com/art-contest. You will be requested to download and complete a one-page official Entry Form and a copy of the contest drawing template.
 - Submit drawing that reflects a creative interpretation of the Contest theme **“I make the world a better place by...”** . Drawings must use the “infinity logo” template provided along with the contest Rules and instructions.
 - All information at the bottom of the Entry Form must be completed. Parental signature and consent must be included for all drawings submitted by children aged 17 or under. A descriptive artist statement of fifty (50) words or less may be included. Entrant must complete drawing by hand and can use any materials desired (pencils, pens, markers, crayons, etc.). Be creative!
 - Drawings and entry forms can be scanned and emailed to CoorsTek@coorstek.com. It is also acceptable to photograph and email drawings and entry forms. Please ensure photos are clear and well-lit. Send one email per entry. DO NOT submit entry forms and drawings as separate emails.

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- 5. **COMPLETED ENTRY FORM** Entries received without a complete Entry Form or without the signature of a parent or legal guardian will be disqualified.
- 6. **LIMIT ONE (1) ENTRY PER INDIVIDUAL.** Subsequent entries will be disqualified. To be considered for the Contest, entries must be:
 - Complete
 - Received by no later than 5:00PM (17:00) Mountain time on June 19, 2020.
 - You will receive an automated email response notifying that your (or your child's) submission has been received. If you do not receive an email response, please resend.
- 7. **REQUIREMENTS.** Drawings must meet the following requirements:
 - A. They must not be offensive, inappropriate or discriminatory in any way. All drawings should comply with the theme and spirit of the contest and should be in line with the CoorsTek Vision, Mission, and Values.
 - B. They must not contain content, material or any element that is unlawful, and must not contain any content, material or element that displays any third party advertising, slogan, logo, trademark, representation of characters indicating a sponsorship or endorsement by a third party.
 - C. They must be original, unpublished works.
 - D. They cannot contain any content, element, or material that violates a third party's publicity, privacy or intellectual property rights.
 - E. The submitted drawing must be two-dimensional and scannable (e.g., no videos or GIFs)
- 8. Any incomplete entries or entries not complying with these Rules are subject to disqualification.
- 9. **JUDGING:** Each drawing will be evaluated and scored based on the following criteria:
 - Artistic skills
 - Creativity and Originality - considering the representation of the contest theme "I make the world better by...", and use of the infinity logo, as well as the unique and novel approach to the drawing
 - Adherence to the contest requirements and Rules.

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10. **AGE GROUPS:** Submissions will be divided into six age groups for judging:

- Ages 3-4
- Ages 5-7
- Ages 8-10
- Ages 11-13
- Ages 14-17
- Ages 18 and Above (CoorsTek Employees only)

11. **NOTIFICATION OF WINNERS**

- Winners will be notified on or before June 22 by email and/or phone call.
- In the event that there are no entries from a particular age group, no award will be made for that age group.
- **Tie-breaker:** In the event of a tie at any level of judging, the judges will re-evaluate the tied drawings according to the criteria until the tie is broken. The tied drawings will be put up for a re-vote amongst the judges at the respective level until the tie is broken.

12. Decisions of the judges are final and binding. If a potential winner is unable for whatever reason to accept their prize, CoorsTek reserves the right to award the prize to another Entrant.

13. **PRIZES:** One winner will be chosen for each age category. Winners in each category for 18 and under will receive a prize valued at \$50 USD. The CoorsTek employee winner will receive a credit to the CoorsTek company store valued at \$100.

14. **GENERAL CONDITIONS:** CoorsTek reserves the right to disqualify any Entrant from the contest if, in CoorsTek’s sole discretion, it reasonably believes that the Entrant has attempted to undermine the legitimate operation of the contest by cheating, deception, or other unfair practices.

15. **INTELLECTUAL PROPERTY RIGHTS:** As between CoorsTek and the Entrant, the Entrant retains ownership of all intellectual and industrial property rights (including moral rights) in and to the drawing (excluding CoorsTek’s rights in the Infinity symbol as part of the CoorsTek logo). As a condition of entry, Entrant grants CoorsTek a perpetual, irrevocable, worldwide, transferable, royalty-free, and non-exclusive license to use, reproduce, adapt, modify, publish, distribute, publicly perform, create a derivative work from, and publicly display the drawing for any purpose, including display on the CoorsTek website, marketing collateral, and social media channels without any attribution or compensation to Entrant. Entries will not be returned. CoorsTek retains all rights in the CoorsTek products and services and entry into this Contest will in no case serve to transfer any CoorsTek intellectual property rights to the Entrant.

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- 16. **PRIVACY:** Entrants agree and acknowledge that personal data submitted with an entry, including name, mailing address, phone number, and email address may be collected, processed, stored and otherwise used by CoorsTek for the purposes of conducting and administering the Contest. All personal information that is collected from employees, parents, and guardians, on behalf of Entrants is subject to CoorsTek's Privacy Policy, located at: <https://www.coorstek.com/english/legal-conditions-privacy-policy/>.
- 17. The drawings may also be used for press and media purposes and Entrant agrees to waive any rights and not assert any intellectual property rights that Entrant has or may have in the drawing. CoorsTek reserves the right to publish the name and likeness of the Winners on the CoorsTek website, social media channels, or through other media for publicity purposes.
- 18. **WARRANTY AND INDEMNITY:** Entrants warrant that their drawings are their own original work and, as such, they are the sole and exclusive owner and rights holder of the submitted drawing and that they have the right to submit the drawing in the Contest and grant all required licenses. Each Entrant agrees not to submit any drawing that: (a) infringes any third party proprietary rights, intellectual property rights, industrial property rights, personal or moral rights or any other rights, including without limitation, copyright, trademark, trade names, industrial designs, patent, trade secret, privacy, publicity or confidentiality obligations; or (b) otherwise violates applicable state, federal, or local law.

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