



CoorsTek Group companies (collectively, “CoorsTek”, “we”, “us”, or “our”) respect your privacy and are committed to protecting your personal information.

Personal information, sometimes also referred to as personal data or personally identifiable information, means any information that identifies you, either alone or in combination with other information available to us.

This Privacy Policy describes how CoorsTek processes your personal information when you use our website, purchase products or services from us, sign up for a newsletter, or contact us for information.

Who are we?

CoorsTek is a global company comprised of different legal entities, and this Privacy Policy is issued on behalf of each of those legal entities. A list of CoorsTek Group companies operating in each country, including the contact information for each company and its Data Protection Officer, if applicable, is attached to this Privacy Policy as Appendix A.

The data controllers of your personal information are CoorsTek, Inc. and the CoorsTek Group company that you contacted or from which you purchased a product or service. These are the organizations that determine how and why your personal information is processed. In addition, CoorsTek, Inc. is responsible for our website and is the data controller of all personal information that is processed through our website.

What personal information does CoorsTek collect and use?

We may collect, use, store and transfer different kinds of personal information about you, such as:

- Identity Data, including first name, last name, title, company name, username or similar identifier, age, gender, and professional or work history.
- Contact Data, including billing address, delivery address, email address, and telephone numbers.
- Transaction Data, including details of products and services you have purchased from us.
- Technical Data, including internet protocol (IP) address, your login data, browser type and version, time zone setting and location, browser plug-in types and versions, operating system and platform, and other technology on the devices you use to access this website.
- Profile Data, including your username and password, purchases or orders made by you, your interests, preferences, feedback, or survey responses, the industry or market you work in, and your attendance at industry or market events.
- Usage Data, including information about how you use our website, products, and services.
- Marketing and Communications Data, including your preferences for when and how you receive marketing and other communications from us.

How and when does CoorsTek collect your personal information?

- *Direct Interactions.* We receive most of your personal information directly from you, such as when you request a quote or purchase products or services from us, when you contact us through our “Contact Us” form



on our website or by post, phone, email or otherwise, when you subscribe to our publications or request marketing communications, when you enter a promotion or survey, or when you give us feedback.

- Automated Technologies. As you interact with our website, we may automatically collect Technical Data about your equipment, browsing actions and patterns through the use cookies, server logs and other similar technologies. We may also receive Technical Data about you if you visit other websites employing our cookies.
- Third Parties or Publicly Available Sources. We may receive personal information about you from third parties and public sources, including (a) Technical Data from analytics providers, advertising networks, and search information providers, and (b) Identity Data and Contact Data from publicly available sources, such as trade association or trade show registries, professional social media platforms (for example, LinkedIn), and government or national authority registries (for example, the U.S. Office of Foreign Assets Control Sanctions List).

How does CoorsTek use your personal information?

CoorsTek may collect, use, process, transfer, and store your personal information for the following purposes:

Purpose/Activity	Type of Personal Information	Legal Basis for Processing
Manage our relationship with you, including: <ul style="list-style-type: none"> - registering you as a new customer - responding to your inquiries - processing and delivering your order - managing and collecting payments, fees, and charges - providing customer service - requesting feedback or reviews - providing notice of changes to products, terms of service, or this Privacy Policy 	<ul style="list-style-type: none"> - Identity Data - Contact Data - Transaction Data - Profile Data - Marketing and Communications Data 	<ul style="list-style-type: none"> - Perform a contract with you - Necessary to comply with a legal obligation - Necessary for our legitimate interests (to recover debts due to us, to keep our records updated, to study how customers use our products/services)
Invite you to and manage your participation in trade shows, events,	<ul style="list-style-type: none"> - Identity Data 	<ul style="list-style-type: none"> - Perform a contract with you - Necessary for our legitimate interests



programs, surveys, market research, and other promotional activities.

Make suggestions and recommendations to you about products or services that may be of interest to you.

- Contact Data
- Transaction Data
- Profile Data
- Usage Data
- Marketing and Communications Data

(to study how customers use our products/services, to develop our products/services, and to grow our business)

Administer and protect our business and our website, including troubleshooting, data analysis, testing, system maintenance, support, reporting, and hosting of data.

Deliver relevant website content and advertisements to you, and measure or understand the effectiveness of the advertising we serve to you.

Use data analytics to improve our website, products/services, marketing, customer relationships and experiences.

- Identity Data
- Contact Data
- Technical Data
- Profile Data
- Usage Data
- Marketing and Communications Data

- Necessary to comply with a legal obligation
- Necessary for our legitimate interests (to run our business, to provide administration and IT services, for network security, to prevent fraud, to define types of customers for our products and services, to keep our website updated and relevant, to study how customers use our products/services, to develop our products/services, to grow our business, and to inform our marketing strategy)

Marketing

We may use your personal information to help us understand your interests and preferences to determine which products, services, and offers we think may be of interest to you and to send you marketing communications for such products, services, and offers. You have the right to object to any such profiling carried out by us for direct marketing purposes.

You will receive marketing communications from us if you have requested information from us, provided your information to us, or purchased products or services from us and, in each case, you have not opted out of receiving that marketing. However, if you reside in the European Union or a jurisdiction with similar privacy laws, we will not send you any unsolicited, electronic marketing communications, unless you have first opted in or consented to receive those communications.

We may share your personal information with CoorsTek Group companies for marketing purposes. However, we will not share your personal information with any company outside the CoorsTek Group companies for marketing purposes, unless we have first received your consent to do so.



You can withdraw your consent to receiving marketing communications or ask us to stop sending you marketing messages at any time by following the opt-out links on any marketing message sent to you or by contacting us.

Cookies

We use the following cookies on our website:

- Strictly necessary cookies to operate our website, such as enabling you to log into secure areas;
- Analytical/performance cookies to recognize and count the number of visitors to our website and to see how the visitors use our website;
- Functionality cookies to recognize you when you return to our website by, for example, personalizing content for you or remembering your language or region preferences;
- Targeting cookies to record the pages you visit and the links you follow on our website to, for example, display advertising that is relevant to you.

You can set your browser to refuse all or some browser cookies, or to alert you when websites set or access cookies. If you disable or refuse cookies, please note that some parts of our website may become inaccessible or not function properly.

Who has access to your personal information?

Access to your personal information is on a “need to know” basis. We limit access to your personal information to only those persons who are subject to a duty of confidentiality and who are required to use your personal information to achieve the purposes set out in this Privacy Policy, to perform our existing or potential contract with you, or to accomplish a legal obligation.

In addition, CoorsTek may provide access to your personal information to third-party service providers who assist us with administering our relationship with you, such as vendors providing customer relationship management, order or contract management, marketing automation, lead generation, and trade show management. Those third parties are prohibited from using your information for any purpose unrelated to their primary service function. We require all our third-party service providers, by written contract, to implement appropriate security measures to protect your personal information consistent with our policies and any data security obligations applicable to us.

As permitted by applicable law, we also may share your personal information on a confidential basis with purchasers and third parties in connection with a potential business transaction related to CoorsTek, such as a merger, sale, or reorganization.

Finally, we may disclose your personal information to authorities, including the government of the United States or its agencies, to comply with legal obligations or valid legal processes, such as search warrants, subpoenas, or court orders. When we disclose your personal information to comply with a legal obligation or legal process, we will take reasonable steps to ensure that we only disclose the minimum personal information necessary for the specific purpose and circumstances.



Where is your personal information transferred to and stored?

Your personal information may be transferred outside of the country where you work or live when necessary to perform our existing or potential contract with you, to accomplish the purposes set out in this Privacy Policy, or to comply with a legal obligation. This may include the transfer of your personal information to other CoorsTek Group companies and/or third-party service providers located outside of the country in which you live or work. For example, our website is hosted on servers located in the United States, and so if you are visiting our website from a different country and providing personal information to us as a result, your personal information will be transferred to the United States.

CoorsTek is committed to protecting the privacy and confidentiality of your personal information when it is transferred outside of the country you are based in. With respect to international transfers of your personal information from locations in the European Economic Area (EEA) to jurisdictions that are not considered to provide an adequate level of data protection under EU law, we have implemented appropriate safeguards, specifically standard contractual clauses approved by the European Commission. With respect to international transfers of your personal information from locations outside of the EEA, we have implemented data transfer agreements or obtained your informed consent where necessary to secure that transfer of your personal information.

How will your personal information be secured?

CoorsTek maintains appropriate organizational and technical safeguards to protect your personal information from unauthorized or unlawful processing and from accidental loss, destruction, or damage. We have implemented procedures to deal with any suspected data breach affecting your personal information and will notify you and any applicable regulator of a breach where we are legally required to do so.

How long will CoorsTek retain your personal information?

We will only retain your personal information for as long as necessary to fulfil the purposes for which we collected it or to satisfy any legal, accounting, or reporting requirements.

To determine the appropriate retention period for personal information, we consider the amount, nature, and sensitivity of the personal information, the potential risk of harm from unauthorized use or disclosure of your personal information, the purposes for which we process your personal information and whether we can achieve those purposes through other means, and the applicable legal requirements.

What rights do you have with respect to your personal information?

If you reside in the European Union or a jurisdiction with similar privacy laws, you enjoy the following rights in respect of your personal information we hold:

- ***Right of access.*** You may obtain access to the personal information that we hold about you. If you make this request, we will ask for specific information from you to verify your identity and to search for and provide you with your personal information. Your access may be limited if providing such access would be a violation of

applicable law, excessive or unreasonable, such as compromising the privacy of another person or exposing sensitive company information.

- Right to rectification. You may obtain rectification of your personal information without undue delay where that personal information is inaccurate, outdated, or incomplete. Please keep us informed if your personal information changes.
- Right to erasure. Under certain circumstances, you may ask us to delete or remove personal information, such as when we no longer have a legitimate interest to continuing to process it. If we are not able to comply with your request of erasure for specific legal reasons, we will notify to you.
- Right to restriction. Under certain circumstances, you may ask us to suspend the processing of your personal information, such as during the time while we are considering your request to rectify the accuracy of your personal information.
- Right to object. You may object to the processing your personal information where we are processing your personal information for direct marketing purposes, including profiling.
- Right to request transfer. Under certain circumstances, you may request your personal information be transferred to you or to a third party in a structured, commonly used, machine-readable format.
- Right to make a complaint. You have the right to lodge a complaint with the relevant data protection authority, where applicable, in your country.

If you want to exercise any of these rights in relation to your personal information (excluding your right to make a complaint), please contact us. Any such communication must be in writing.

What other information should you know?

- Children. Our website is not intended for children (persons under the age of 16), and we do not knowingly collect personal information relating to children. If we discover that we have collected or received personal information relating to a child, we will use all reasonable endeavors to delete that personal information. If you believe CoorsTek has any personal information from or about a child, please contact us.
- Third Party Links. Our website may include links to third-party websites, plug-ins and applications. Clicking on those links or enabling those connections may allow third parties to collect or share data about you. We do not control these third-party websites and are not responsible for their privacy statements or processing of personal information, including cookies. When you leave our website, we encourage you to read the privacy notice of every website you visit.
- Failure to Provide Personal Information. Where we need to collect personal information to perform our contract with you and you fail to provide that personal information when requested, we may not be able to



perform that contract (for example, we may not be able to provide you with products or services). In this case, we may have to cancel a product or service you have with us, but we will seek to notify you if this is the case at the time.

- *Updates to this Privacy Policy.* This Privacy Policy may be updated periodically to reflect changes in our personal information practices. We will post the updated version on our website and indicate at the top of the Privacy Policy when it was most recently updated.

How may you contact us?

If you have any questions about this Privacy Policy or if you believe that your personal information is not handled in accordance with applicable law or this Privacy Policy, you may contact the CoorsTek Legal Department at legal@coorstek.com or the CoorsTek Group company or its Data Protection Officer, if applicable, at the contact details listed in Appendix A.

APPENDIX A

COORSTEK GROUP COMPANIES (partially amended as of January 1, 2024)

Country	CoorsTek Group Company
USA	CoorsTek, Inc. located at 14143 Denver West Parkway, Suite 400, Golden, Colorado 80401
Canada	CoorsTek Advanced Materials Hamilton located at 45 Curtis Avenue N, Paris, Ontario N3L 3W1 Canada
Czech Republic	CoorsTek Advanced Materials Turnov located at Za Viaduktem 2150, 51101 Turnov, Czech Republic
Germany	<p>CoorsTek GmbH located at Am Winkelsteig 1, D-91207 Lauf a.d. Peg., Germany</p> <p><u>Data Protection Officer:</u> 2B Advice GmbH E-Mail: CoorsTek@2b-advice.com Adresse: Joseph Schumpeter Allee 25 53227 Bonn Germany Fon: +49 (228) 926165 120 Fax: +49 (228) 926165 109</p>
United Kingdom – New Mills & Crewe	<ul style="list-style-type: none"> • CoorsTek, Ltd. located at Watford Bridge, New Mills, High Peak SK22 4HJ, England, United Kingdom • CoorsTek Advanced Materials Crewe, Ltd. located at Crewe Hall Enterprise Park, Weston Road, Crewe, Cw1 6UA England, United Kingdom
The Netherlands	CoorsTek Netherlands B.V. located at Frontstraat 4, 5405 AK, Uden, Netherlands
Sweden	CoorsTek Sweden AB located at Fabriksvägen, S-91532 Robersfors, Sweden
Korea	CoorsTek Korea, Ltd. located at 23-28, 4 Gongdan-ro, 7 Gil, Gumi-si, Gyeongsanbuk-do, Korea, 39422
Thailand	CoorsTek Advanced Materials (Thailand) Co., Ltd. located at 616/4 Moo 5, Maenam Khu. Pluak Daeng, Rayong, Thailand 21140
China	CoorsTek Trading (Shanghai) Co. Ltd. located at Room 907, World Trade Tower, No. 500 Guangdong Rd., Huang Pu District, Shanghai, China 200001
Japan	<ul style="list-style-type: none"> • CoorsTek GK located at Osaki Wiz Tower, 11-1, Osaki 2-chome, Shinagawa-ku, Tokyo, 141-0032, Japan • CoorsTek Tokuyama Corporation located at 2-1-32, Eguchi, Shunan City, Yamaguchi Prefecture 745-0862, Japan • CoorsTek Machinery Corporation located at 378, Oguni-machi Oaza, Oguni-machi, Nishiokitama-gun, Yamagata Prefecture 999-1531, Japan